

**COMPETITION HANDBOOK  
ADVERTISING RATES**

(Black & White Listings)

Full Page (4 ½" x 7 ½")	\$150
Half Page	\$100
Business Card ¼ page	\$50
Website Listing	\$25

Individual donations, high point awards and prizes also accepted.

Our competition handbook includes Equine Canada rules, membership & entry information, classes offered, competition schedule & host barn maps, placings, awards, prices, Dressage Niagara Tests, and Silver Championship information for the 2008 competition season.

**DEADLINE**

All advertisements must be submitted by Feb. 14<sup>th</sup>, 2008 to be included in the Competition Handbook.

**FORMAT**

Advertising format can be submitted as a Word doc, pdf, jpg or gif file. For other formats, please contact Valerie Frost at (905) 684-9585 or [vfrost@niagara.com](mailto:vfrost@niagara.com).

**CONTACT:**

Cheryl Semotok  
VP & Sponsorship Coordinator  
Home (905) 309-8965  
Cell (905) 609-0987  
[appy\\_gal@hotmail.com](mailto:appy_gal@hotmail.com)



**TENTATIVE SHOW DATES:**

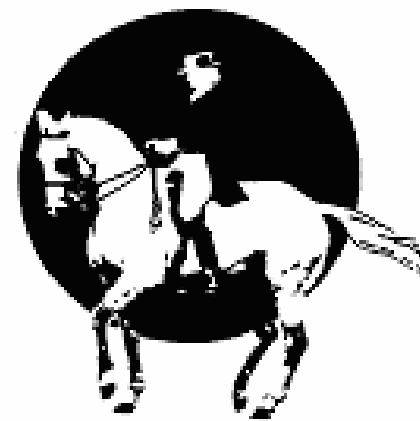
Bronze & Silver competitions

May 24/25, June 8, June 21/22,  
July 20, August 16/17 & Sept 7.

SEE WEBSITE FOR MORE DETAILS AND  
UPDATED INFORMATION

[www.dressageniagara.com](http://www.dressageniagara.com)

# Dressage Niagara Sponsorship Campaign 2008 Season



*Encouraging the bond  
between horses and riders*

[www.dressageniagara.com](http://www.dressageniagara.com)

# WHAT IS DRESSAGE NIAGARA?

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Dressage Niagara is a non-profit organization whose purpose is to foster the sport of dressage by encouraging participation in competitions and other activities, which increases knowledge of good horsemanship. We provide a fun and safe environment for riders of all ages to compete and learn in the discipline of dressage. Visit our website to learn more about this equestrian art.



Competitions help to develop riders from the grassroots level and provide valuable feedback from

qualified judges, as well as being a great way to showcase all the hard work riders have put into training over the winter months. We also offer learning opportunities through various clinics throughout the year.

## COMPETITIONS

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Dressage Niagara will run 6 combined Bronze and Silver level competitions at different locations in the Niagara Region. All competitions are recognized member competitions of Equine Canada and are governed by its rules.

## EDUCATION

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Clinics are opportunities for people to come together and share their experiences and learn from experts in various fields.

### *Upcoming clinics and seminars:*

Cindy Ishoy, Walter Zettl, Jon Costin, Elaine Ward, Ute Busse, Gillian Sutherland, Gunnar Ostergaard, Equine Health & Nutrition, Scribe Clinic, "Through the Judge's Eye", and Riding the Levels with Janet Henderson.

For more information about clinics, contact Nancy Lemieux at (905) 835-5105 or

[marionancy93@sympatico.ca](mailto:marionancy93@sympatico.ca)

## SPONSOR BENEFITS

As a sponsor you get the satisfaction of knowing you are helping to keep the sport of Dressage alive in the Niagara Region. Your sponsorship provides our Junior and Adult competitors with prizes, year-end awards and funding for club activities.

You will receive an advertisement in our Competition Handbook, which is distributed to all members, sponsors and local equestrian businesses. If you have a banner, we will happily display it at club events.

## **Sponsorship Benefits Include:**

Business Directory Listing on  
Website

Advertisement in  
Competition Handbook  
(Distribution 125+)

Sponsor Recognition at Club  
Events – Booth or Display  
Space Available

Distribution of Flyers and  
Information at Shows and/or  
Bimonthly Newsletter