



## 2010 DRESSAGE NIAGARA DIRECTORY & COMPETITION HANDBOOK Advertising Insertion Order & Contract

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Cost Description:

Size	Width x Height	Price	
Outside Back Cover (Colour)	4.5" x 7.5"	\$250	_____
Inside Back Cover (Colour)	4.5" x 7.5"	\$250	_____
Inside Front Cover (Colour)	4.5" x 7.5 "	\$250	_____
Full Page Colour (inside book)	4.5" x 7.5"	\$200	_____
Full Page (Black & White)	4.5" x 7.5"	\$150	_____
Full Page Editorial* (includes 1 photo to be supplied by advertiser)	4.5" x 3.75"	\$100	_____
Half Page Horizontal (B&W)	4.5" x 3.75"	\$100	_____
Quarter Page Horizontal (B&W)	4.5" x 2.25"	\$ 50	_____
Quarter Page Vertical (B&W)	2.25" x 4.5"	\$ 50	_____
<b>TOTAL:</b>			_____

\*Editorials accepted for Boarding Stables, Coaches, Breeders, Equine Health Professionals, Farriers, Horse Transportation Providers and other equine services. Copy to be approved by the Handbook Committee.

\*\* Full & Half page ads also include a listing with web link in the Business Directory on [www.dressageniagara.com](http://www.dressageniagara.com) \*\*

**Specifications:**

Ad Format:                    Supplied as electronic file in press ready PDF

Material & Payment Due: No later than February 1, 2010

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PAYMENT CAN BE MADE BY CHEQUE PAYABLE TO DRESSAGE NIAGARA.  
Please mail completed form and cheque (do not mail cash) to Dressage  
Niagara, PO Box 231, Fonthill, ON L0S 1E0.**

Cheque #:	Amount:
Date Recv'd:	Recv'd By:
Date Deposited:	