



## ***Dressage Niagara***

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November 19, 2009

Dear Advertiser:

Dressage Niagara is gearing up for another successful year and show season!

We will be continuing to improve the Dressage Niagara 2010 Resource Directory & Competition Handbook to ensure it is a more valuable reference tool for our members and provides additional value to our advertisers.

And once again we are keeping the advertising rates the same: \$150 for a full page, \$100 for a full page Editorial, \$100 for a half page ad and \$50 for a quarter page ad. This year we are also offering a limited number of full page colour ads within Handbook as well as colour ads on the covers.

Half page and full page advertisers will also receive a listing in the business directory on our website ([www.dressageniagara.com](http://www.dressageniagara.com)) with a link to their own website.

The Dressage Niagara 2010 Resource Directory & Handbook will be printed in early March and distributed to members by the end of March. We will be printing additional copies, which will be available for purchase throughout the year.

Please contact me if you are interested in advertising. I will follow up within a couple of days to answer any questions that you might have and book your space.

Sincerely,

Kait Whittle  
Vice President  
[kwhittle@cogeco.ca](mailto:kwhittle@cogeco.ca)