



Dear Friends of DN!

Firstly, we would like to thank our returning sponsors for your continued support of Dressage Niagara. In case you don't know us, DN is a not-for-profit equestrian sport organization established in 1974. DN serves dressage competitors and enthusiasts in the Niagara Region and surrounding areas within the Golden Horseshoe. Our membership encompasses Fort Erie to Dunnville, Niagara-on-the-Lake through to Stoney Creek and beyond. DN strives to create an inclusive atmosphere for riders of all ages and capabilities. We are proud of the community we have created and wish to continue the tradition for years to come!

After 2 years of working our horses at home, in 2022 we managed a successful return to in-person showing, as well as our newly established Virtual Series. We hosted our Sanctioned Bronze & Silver dressage shows at a new and LARGER venue for DN, partnering with the West Niagara Agricultural Society and hosted at the WNAS Fairgrounds in Grassie. This venue was very well received with great room for the growth of our club.

2023 we are again scheduling three in person shows governed by Ontario Equestrian ([www.ontarioequestrian.ca](http://www.ontarioequestrian.ca)) and Equestrian Canada ([www.equestrian.ca](http://www.equestrian.ca)). Plus to continue the success of the Virtual Series, we will offer the option for video competitions with Cadora Inc. tests also.

We are seeking sponsors to help support our club and growth of this sport within the Niagara & Golden Horseshoe Region. There are many expenses we incur throughout the year and as a small club, we depend on our generous sponsors for their support. Prizes and monetary donations allow us to recognize riders at shows and our year-end awards banquet while also facilitating the upkeep of equipment and related expenses.

In this electronic age, we offer Sponsors the opportunity to share their marketing with our membership via our website and social media. In person advertising is also made available at the WNAS Fairgrounds for our three planned in person shows of 2023 as well as during upcoming special events. Sponsors are invited to attend each of these with the option of providing a talk or demo to our members.

See attached for our available levels of sponsorship and consider supporting a great club and horse sport!

Not in a position to commit to sponsorship? No problem! We would appreciate if you could simply consider spreading the word about DN and would love to provide brochures for display.

Thank you for your time.

Sincerely,

Shaniah Langeraap & 2023 Dressage Niagara Executive

[Info@dressageniagara.com](mailto:Info@dressageniagara.com) [Shaniah\\_langeraap@hotmail.com](mailto:Shaniah_langeraap@hotmail.com)



**Sponsorship Levels (please select one of the options below)**

All sponsors will have their logos displayed on the website, and on DN Social Media platforms. Diamond sponsors will be listed on our sponsor page first, then followed by Platinum, Gold, and Silver sponsors.

**Silver: \$50 Donation**

Your name listed as a Silver Partner on our Website with your website linked

**Gold: \$100 Donation**

Your name listed as a Gold Partner on our Website with your website linked  
Recognition at events with sponsorship announcement

**Platinum: \$250 Donation**

Your name listed as a Platinum Partner on our Website with your website linked  
Recognition at events with sponsorship announcement  
Opportunity to do a 5-minute talk at an event

**Diamond: \$500+ Donation**

Your name listed as a Diamond Partner on our Website with your website linked  
Recognition at events with sponsorship announcement  
Opportunity to do a 15-minute talk with product placement at an event

**Other:** We would be happy to work with our sponsors to determine a level that suits your marketing needs. We also accept prizes, services, gift cards, products, and product samples, which can be distributed to our members or award winners. Please note that electronic gift cards would be preferred.

Monetary donations to the club may be given by e-transfer or cheque, and a receipt will be issued. Payment by E-transfer to [info@dressageniagara.com](mailto:info@dressageniagara.com) or by Snail Mail made out to **Dressage Niagara** c/o Louise Kennedy (Treasurer) 3546 Tintern Rd. Vineland ON L0R 2C0

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
Email: \_\_\_\_\_

Website address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

**Please send us your updated logo!**

For more information, please contact us at [info@dressageniagara.com](mailto:info@dressageniagara.com).