



*Dear Business Owner/Manager,*

*Dressage Niagara is a not-for-profit sport organization established in 1974 for Dressage competitors and enthusiasts in the Niagara Region and surrounding areas within the Golden Horseshoe. Our membership encompasses Fort Erie to Dunnville/Haldimand Region and Niagara on the Lake through to Stoney Creek and beyond. We are currently preparing for our 2019 show season, with a schedule consisting of Three Sanctioned Equine Canada Dressage Shows ([www.equestrian.ca](http://www.equestrian.ca)) and one non-sanctioned fun show/judging clinic for Open, Adult Amateur and Junior riders.*

*In order to provide the most for our membership, Dressage Niagara produces a Calendar/Competition Handbook. The Handbook not only provides members with a Bronze & Silver Prize List including relevant show guidelines and regulations, but it also features a directory of both colour and black & white advertisements displaying sponsors products, services and information.*

*The proceeds collected from the Handbook go directly to the members of Dressage Niagara by way of ribbons and prizes for the shows, and Year-End Awards. In addition, the monies assist in paying for sanctioned Officials, show venues, EC Registration fees as well as other show and clinic costs.*

*We are currently seeking sponsors to help support our club and promote the growth of this sport within the Niagara & Golden Horseshoe Region. There are many expenses we incur throughout the year and as a small club, we depend on our generous sponsors for their financial support via advertising and gifts. We would also appreciate that if you could reciprocate the favour and inform your clientele about our club; we would be happy to provide you with brochures that you can display and a logo for your website.*

*Please take a moment and consider sponsoring a great club and horse sport.*

*Thank you for your time.*

*Sincerely,*

*Cheryl Semotok  
Vice President & Sponsorship Coordinator  
Dressage Niagara*



## **Dressage Niagara 2019 Sponsorship Information:**

### **What can I provide?**

- Advertisement in the Competition Handbook

\*Ads can be business card, 1/2 page, full page (b/w or colour), see price list below and/or

- Gifts of product or service of any kind offered by your business (equal/greater value towards corresponding ad size), to be utilized at a Show for High Point Award or for our Year-End Awards

Dressage Niagara welcomes any form of sponsorship or donation. In return, your advertisement will be displayed in our hardcopy 2019 Calendar & Competition Handbook, your logo and website link on Dressage Niagara's Official Website ([www.dressageniagara.com](http://www.dressageniagara.com)), a link on our Facebook page, and/or information in our membership newsletter.

We will also provide your business with an opportunity to advertise at our shows, clinics, and/or other events. Your business name will be announced over the PA system at our competitions to thank you for your support, and any printed material you have in form of business cards, products, brochures and/or banners can be displayed or handed out to our entries and spectators on the day of the event. If you are interested in a tabletop display or booth/tent space at an event, please contact us for availability, space is limited. Donations of product with your promotional items can be distributed in our Swag Bags one goes to each rider at each show.

If you have any questions, please don't hesitate to contact us via cell or email, or our website.

Email us your logo or advertisement; we will link it from our website to yours. If you have a Facebook page, we can link this to our Facebook page as well.

**Contact Cheryl Semotok at 905-609-0987 or [appy\\_gal@hotmail.com](mailto:appy_gal@hotmail.com)**



**2019 Calendar & Competition Handbook Advertisers Order Form:**

Advertiser: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Postal Code: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Phone: \_\_\_\_\_

<b>Select advertising size</b> <i>*All ad pages are portrait set-up, unless otherwise indicated</i>			✓
<b>Cover/Colour</b> <i>(inquire, space limited)</i>	<b>4.5" x 7.5"</b>	<b>\$250</b>	
<b>Inside, full page/Colour</b> <i>(inquire, space limited)</i>	<b>4.5" x 7.5"</b>	<b>\$200</b>	
<b>Full page/B&amp;W</b>	<b>4.5" x 7.5"</b>	<b>\$150</b>	
<b>Full page Editorial B&amp;W</b>	<b>4.5" x 7.5"</b>	<b>\$100</b> <i>(includes one photo)</i>	
<b>Half page/B&amp;W</b>	<b>4.5" x 3.3/4"</b>	<b>\$100</b>	
<b>Quarter page/B&amp;W/ Business Card</b>	<b>4.5" x 2.25"</b>	<b>\$50</b> <i>(portrait or landscape)</i>	

**Please send completed form and payment to:**

Dressage Niagara P.O. Box 231, Fonthill, Ontario, Canada L0S 1E0

E-transfer can be sent to [info@dressageniagara.com](mailto:info@dressageniagara.com) please indicate your password.