



Dear Friends of DN!

We would like to thank our returning sponsors for your continued support of Dressage Niagara. In case you don't know us, DN is a not-for-profit equestrian sport organization established in 1974. DN serves dressage competitors and enthusiasts in the Niagara Region and surrounding areas within the Golden Horseshoe. Our membership encompasses Fort Erie to Dunnville, Niagara-on-the-Lake through to Stony Creek and beyond. DN strives to create an inclusive atmosphere for riders of all ages and capabilities. We are proud of the community we have created and wish to continue the tradition for years to come!

We're hosting Sanctioned Bronze & Silver dressage shows for 2025 at the West Niagara Agricultural Society Fairgrounds again this year in Grassie. This venue has been well received with great scope for the growth of our club, and good visibility for spectators, family & friends.

For 2025 we have three in-person shows governed by Ontario Equestrian (www.ontarioequestrian.ca) and Equestrian Canada (www.equestrian.ca). Plus, to continue the success of the Virtual Series, we offer the option of (5) video competitions with Cadora Inc. tests taped at home & uploaded for test scores.

We are seeking sponsors to help support our club. There are many expenses we incur throughout the year and as a small group, we depend on our generous sponsors for their support. Prizes and monetary donations allow us to recognize riders at shows and our year-end awards banquet while also facilitating the upkeep of equipment and related expenses.

In this electronic age, we offer Sponsors the opportunity to share their marketing with our membership via our website and social media. In-person advertising is also made available at the WNAS Fairgrounds for our the EC shows as well as during special events. Sponsors are invited to attend each event with the option of providing a demo or products to our members. Samples, coupons, or flyers for our goodie bags are always well received.

See attached for our available levels of sponsorship and consider supporting a great club and horse sport!

Not in a position to commit to sponsorship? No problem! We would appreciate it if you could consider spreading the word about DN and would love to provide our brochures for you to display. Donations of time, or in-kind for product, samples, or other offerings are also greatly appreciated. Contact us to discuss.

Thank you for your time.

Sincerely,

2025 Dressage Niagara Executive Info@dressageniagara.com



Sponsorship Levels (please select one of the options below)

All sponsors will have their logos displayed on the website, and on DN Social Media platforms. Diamond sponsors will be listed on our sponsor page first, followed by Platinum, Gold, and silver sponsors.

Diamond: \$500+ Donation

*Your name & Company listed as a Diamond Partner on our Website with your website linked.
Recognition at events with multiple sponsorship announcements
Opportunity to present a 15-minute demonstration with product placement at an event.*

Platinum: \$250 Donation

*Your name & company listed as a Platinum Partner on our Website with your website linked.
Recognition at events with sponsorship announcements.
Opportunity to give a 5-minute talk at an event.*

Gold: \$100 Donation

*Your name listed as a Gold Partner on our Website with your website linked
Recognition at events with sponsorship announcement.*

Silver: \$50 Donation

Your name listed as a Silver Partner on our Website with your website linked.

Other: We would be happy to work with our sponsors to determine a level that suits your marketing needs. We also accept prizes, services, gift cards, products, and product samples, which can be distributed to our members or award winners. Please note that electronic gift cards would be preferred.

Monetary donations to the club may be provided by e-transfer or cheque, and a receipt will be issued. Payment by E-transfer to info@dressageniagara.com or send by Snail Mail made out to **Dressage Niagara** c/o Louise Kennedy (Treasurer) 3546 Tintern Rd. Vineland ON L0R 2C0.

Advertiser: _____

Contact: _____

Address: _____

Email: _____ Website address: _____ Phone: _____ Fax: _____

Please send us your updated logo!

For more information, please contact us at info@dressageniagara.com.

Review our Sponsors page at www.dressageniagara.com