



2024 Sponsorship Opportunities

Dear Friends of DN!

Thank you to our returning sponsors for your continued support of Dressage Niagara. DN is a not-for-profit equestrian sport organization established in 1974. DN serves dressage competitors and enthusiasts in the Niagara Region and surrounding areas within the Golden Horseshoe. Our membership encompasses Fort Erie to Dunnville, Niagara-on-the-Lake to Stoney Creek and beyond. DN strives to create an inclusive atmosphere for riders of all ages and capabilities. We are proud of the community we have created and wish to continue the tradition for years to come!

In 2023 we managed a successful return to in-person horse shows, and our newly established Virtual Series. We hosted three Sanctioned Bronze & Silver dressage shows at the West Niagara Agricultural Society fairgrounds in Grassie. This venue was very well received with great footing, stabling, parking, spectator bleachers & easy public access for the growth of our club.

2024 we are again scheduling three Sanctioned in-person shows governed by Ontario Equestrian (www.ontarioequestrian.ca) and Equestrian Canada (www.equestrian.ca). We're also building on the success of the Virtual Series, offering the option of video competitions with Cadora Inc. tests for May – Sept.

We are seeking sponsors to help us provide GREAT shows & promote our sport within the Niagara Region. We depend on sponsorships and grants to help provide prizes and ribbons to recognize riders at shows, aid with the costs of running the club, the upkeep of equipment, and supporting our year-end awards banquet.

We offer Sponsors the opportunity to share their marketing electronically via the website www.dressageniagara.com and our social media platforms, which reach a larger audience. In person advertising is also available at the WNAS Fairgrounds in June, July & August, for the in-person shows, and at any special events. Sponsors are invited to attend any event to network and promote your companies.

See attached for our Sponsorship Levels and please consider supporting a great club and horse sport!

Not in a position to commit to sponsorship? No problem! We would appreciate your volunteer hours, a donation of a product for a prize, samples or hand-outs for goodie bags, flyers, or product literature, gift certificates, for your products or services, or if you just spread the word about DN and share our posts, or flyers at your office, barn, or store locations.

Thank you for your time.

Sincerely,

Trinity Sachau volunteer VP & Sponsorship coordinator & 2024 Dressage Niagara Executive
Info@dressageniagara.com or: trinintt7@gmail.com



Sponsorship Levels (please select one of the options below)

All sponsors will have their logos displayed on the website, and on DN Social Media platforms. Diamond sponsors will be promoted on our sponsor page first, then followed by Platinum, Gold, and Silver sponsors.

Silver: \$50 Donation

Your name listed as a Silver Partner on our Website with your website linked.

Gold: \$100 Donation

Your name listed as a Gold Partner on our Website with your website linked
Recognition at events with sponsorship announcement.

Platinum: \$250 Donation

Your name is listed as a Platinum Partner on our Website with your website
linked Recognition at events with sponsorship announcement.
Opportunity to give a 5-minute talk at an event.

Diamond: \$500+ Donation

Your name listed as a Diamond Partner on our Website with your website linked
Recognition at events with sponsorship announcement.
Opportunity to do a 15-minute talk with product placement at an event.

Other: We would be happy to collaborate with our sponsors to determine a level that suits your marketing needs. We also accept prizes, services, gift cards, products, and product samples, which can be distributed to our members or award winners. Please note that electronic gift cards would be preferred.

Monetary donations to the club may be given by e-transfer or cheque, and a receipt will be issued.
Payment by E-transfer to info@dressageniagara.com or by Snail Mail made out to **Dressage Niagara**
c/o Louise Kennedy (Treasurer) 3546 Tintern Rd. Vineland ON L0R 2C0

Advertiser: _____

Contact: _____

Address: _____

Email: _____

Website address: _____

Phone: _____

Fax: _____

Please send us your updated logo for posting on the Website!

For more information, please contact us at info@dressageniagara.com.